

TERMS OF REFERENCE – GRAPHIC DESIGN & VIDEO INTERNSHIP

Position Title: Graphic Design & Video Internship

Organization: AfricaNenda

Starting Date: ASAP

Location: Africa (remote)

Duration: 3 to 6 months

1. ABOUT AFRICANENDA

AfricaNenda is an African-led team of experts committed to unlocking the potential of digital financial services for the financially excluded across the continent by accelerating the scale-up of instant and inclusive payments systems. Our approach is to provide public and private sector stakeholders with technical expertise and the capacity to reduce barriers to digital payments. We want to enable everybody in Africa to make digital transactions seamlessly and at a low cost wherever they are on the continent by 2030.

Visit our website for more information: www.africanenda.org

2. PURPOSE OF THE INTERNSHIP

The intern will assist the AfricaNenda's Communications team through the scope of work as described below. The intern will be working on:

- Support the Communications Team to prepare materials and content for major activities, launches, monthly newsletter and media outreach
- Create communication assets and social media visuals
- Create simple but effective social media posts with photo quotes, infographics, videos
- Graphic design of short publications
- Create motion designed infographics et short animations
- Edit video excerpts based on existing videos

3. QUALIFICATIONS REQUIRED

- Currently enrolled in/or having completed a bachelor's or equivalent degree in graphic design, visual arts, video, motion design, audiovisual, or related fields.
- Proficient in graphic design software (InDesign, Photoshop, Illustrator) and motion graphics software (After Effects, Premiere Pro or equivalent).
- Fluent in French and English (Arabic would be a plus).
- Ability to work on several small projects simultaneously, to adapt to new environments and to establish good working relations with individuals of different cultural backgrounds.
- Strong organizational, communication and interpersonal skills with the ability to work under short timings within an international setting.

4. MONITORING AND PROGRESS CONTROLS

- The intern will work under the primary supervision of the Director of Communications, and will interact on a daily basis with the wider Communications team and other AfricaNenda team members.

To apply: Send CV and work samples to info@africanenda.org before 30 December 2023, with subject line “Graphic Design & Video Internship”.